



Cheldin Barlatt Rumer

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CEO/Executive Producer, THIS IS IT NETWORK™

Cheldin Barlatt Rumer is the CEO and Executive Producer of THIS IS IT NETWORK™, a global female, minority-owned, digital streaming platform. Rumer uses her magnetic personality, unmatched energy, and industry expertise to promote the accomplishments and ambitions of her international guests while captivating her global audience of remarkable women.

As an immigrant from Sierra Leone, West Africa, a former Division 1 athlete, a mother of two, an adjunct professor, a personal branding expert, and an author, Rumer works diligently to encourage her audience to no longer whisper their wishes but to scream their dreams.