



## Jasmine Phinex

Leave a little sparkle wherever you go.

Jasmine Phinex, a Queens Native is enthusiastic about impacting the lives of those around her and making a difference within her community. She is a community leader, a social justice educator, wife of a veteran, and mother to her six-year-old daughter, her CO-CEO.

Jasmine often volunteers in her community to deliver food items, lead girl empowerment activities, or sits on panels to share her experience and expertise with others. Her greatest educational strengths include creating a positive classroom culture, implementing data driven instructional practices, family empowerment initiatives, and community engagement. Jasmine is determined to serve as the liaison to strengthen the home school connection.

During the pandemic, Jasmine was inspired by her daughter and along with her husband founded Serenity Nail Polish. They provide access to vegan nail polish which is safer, healthier, and chemical- free. The business also serves as a platform to inspire girls and women around the world.

Jasmine and her CO-CEO daughter Serenity has been featured in Black Wall Street, Stardom Magazine, Amsterdam News, and most recently appeared on the nationally syndicated Drew Barrymore talk show. Serenity Nail Polish is also sold in Wal- Mart and recently officially appeared at the 2022 Oscar's award as a gift bag sponsor and has been featured by Google in Ludacris & Flomilli's latest music video; Black Owned Friday!

Jasmine's goals are to continue to grow her family business, obtain additional funding, and diversify her business portfolio. She looks forward to establishing a nonprofit organization that empowers girls and women to be success