



Vanessa Coppes

Vanessa Coppes is an award-winning CEO and Editor-in-Chief of BELLA Magazine, a prominent international lifestyle publication. In 2019, she acquired the magazine and established BELLA Media + Co., where she oversees all digital and editorial content, guiding the magazine's creative vision.


Born and raised in the Dominican Republic, Coppes harbored aspirations of working in the New York City magazine industry from a young age. Initially, she pursued a career in teaching, earning her degree and teaching for several years. In 2006, she relocated to the United States, where she became certified to teach in New York. However, following a personal journey through postpartum depression, she sought new avenues for her creativity and passion. This led her to launch a line of costume jewelry, which was featured in BELLA Magazine in 2009. This feature opened the door to her joining the magazine as Marketing Director and Digital Social Strategist, roles that deepened her experience in the magazine industry.

In addition to her leadership at BELLA, Coppes co-founded ETTWomen and the ETTWomen Foundation in 2012. These organizations are dedicated to empowering women, providing business skills, resources, and support to female survivors of domestic violence and various forms of abuse.



Vanessa Coppes

Coppes is also the author of “5 Steps to Fabulous: Choices for Living Beautifully Inside and Out,” a book that reflects her commitment to empowering others.

Beyond her editorial and philanthropic endeavors, Coppes engages with her audience through BELLA TV segments and the “Real Talk with BELLA” podcast, bringing the magazine’s content to life with exclusive features and interviews.  She has also appeared as a lifestyle contributor on New York’s PIX 11 News and has been a speaker at the Fashion Institute of Technology.

Coppes continues to be a passionate advocate for women’s empowerment and representation in media. She resides in New Jersey with her husband, their two sons, and a rescued Pitbull, all of whom enjoy her Dominican cooking.

Connect with Vanessa Coppes:

E-mail: Vanessa@bellamedia.co

Website: www.bellamedia.co

Instagram: [@bellamediaco](https://www.instagram.com/bellamediaco)

Facebook: www.facebook.com/bellamediaandco